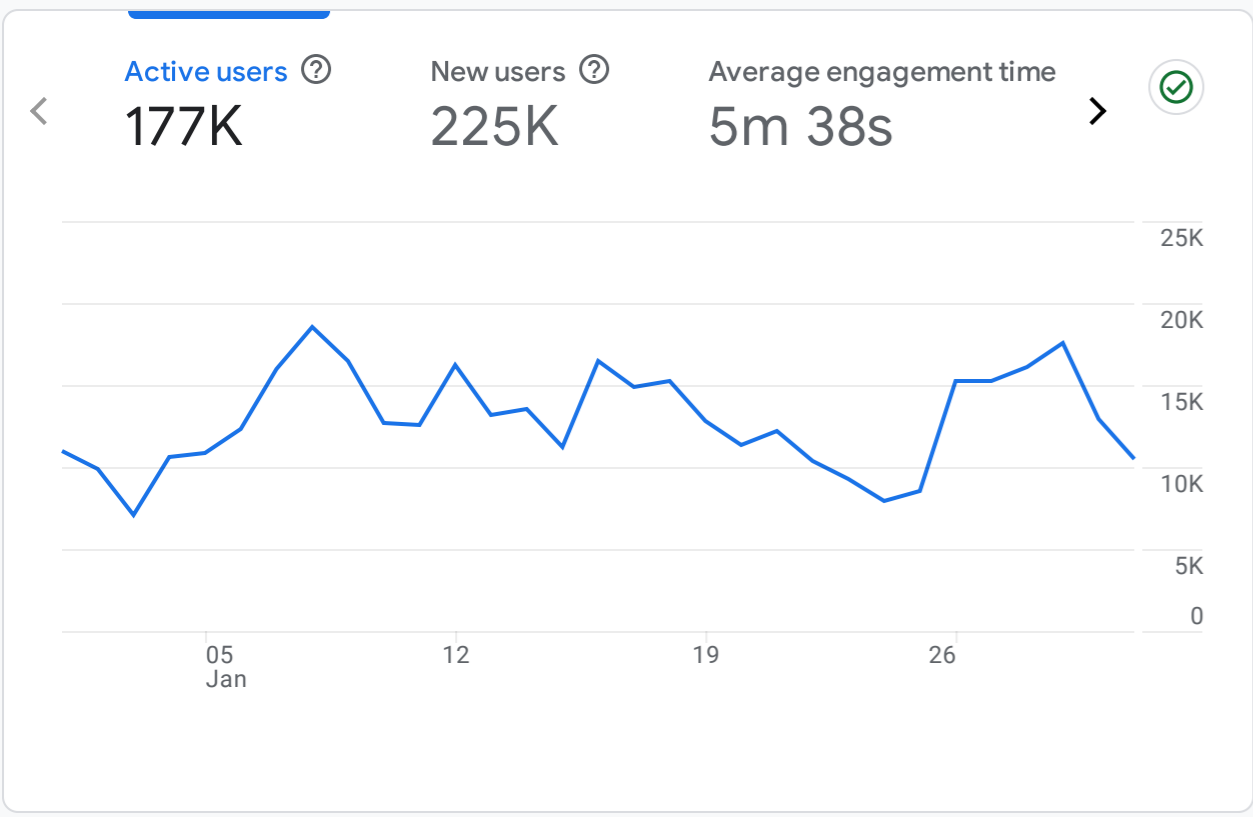


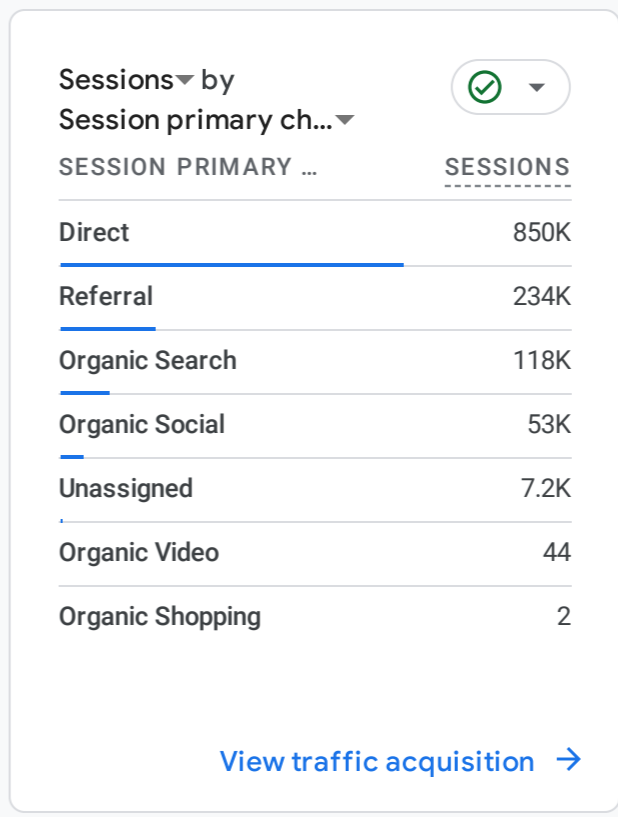
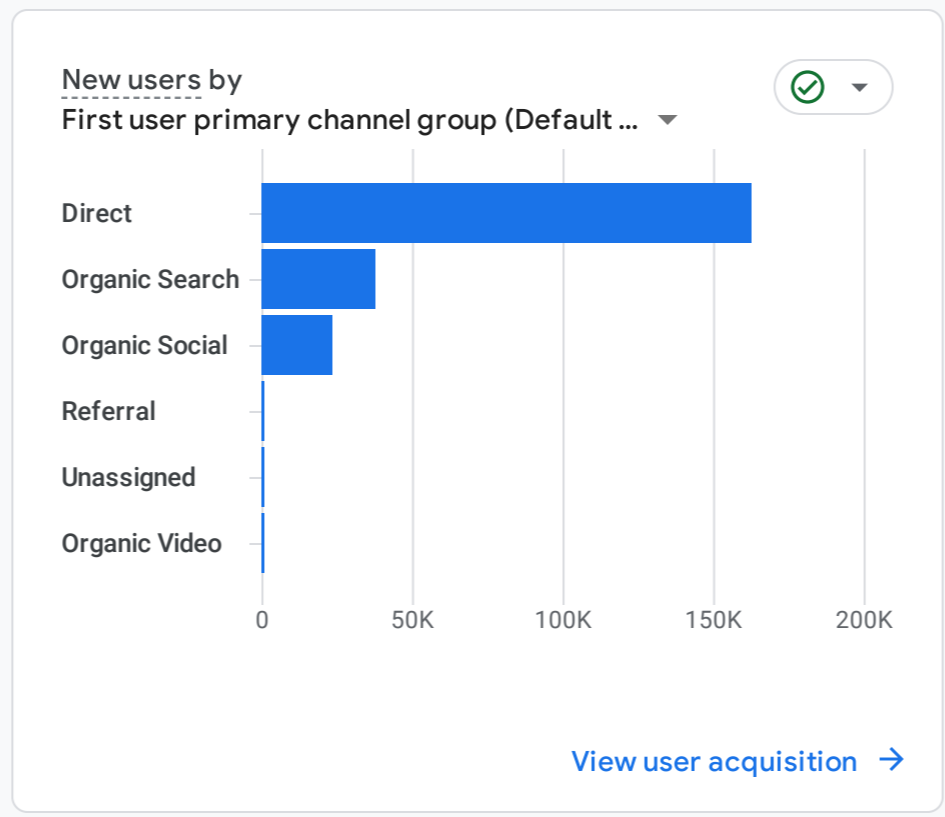
All Users Add comparison

Custom Jan 1 - Jan 31, 2025

Reports snapshot



WHERE DO YOUR NEW USERS COME FROM?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Sierra Leone Army Announc...	42K
Sierra Leone-Certified Airline...	33K
Government of Sierra Leone ...	32K
Lawyer Withdraws Represen...	28K
Notorious Fraudster Remand...	27K
1,563 Sierra Leoneans to Be ...	25K
VOPAD Station Manager Con...	25K

View pages and screens

Active users by Platform / device category

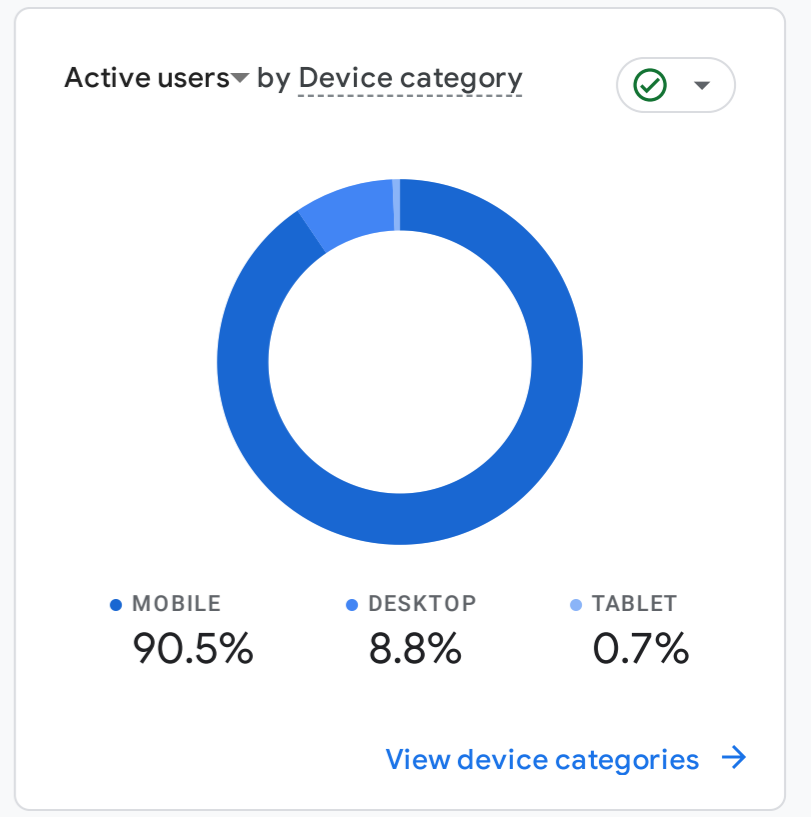
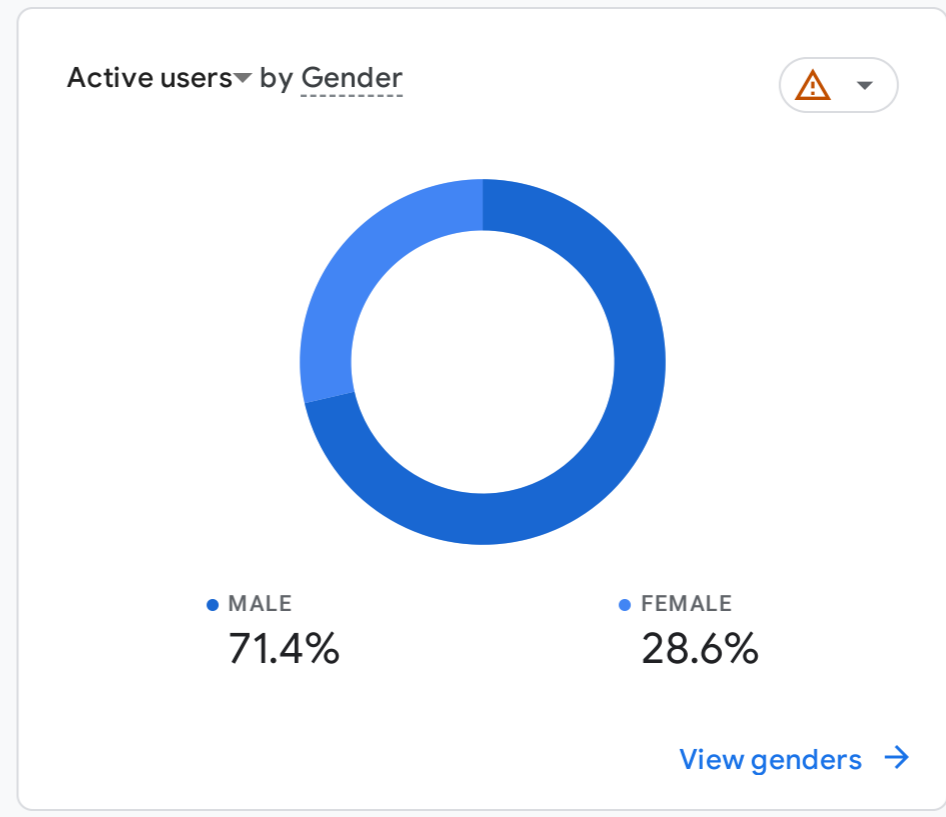
PLATFORM / DEVICE CATEGORY	ACTIVE USERS
web / mobile	161K
web / desktop	16K
web / tablet	1.2K
web / smart tv	10

View platform devices

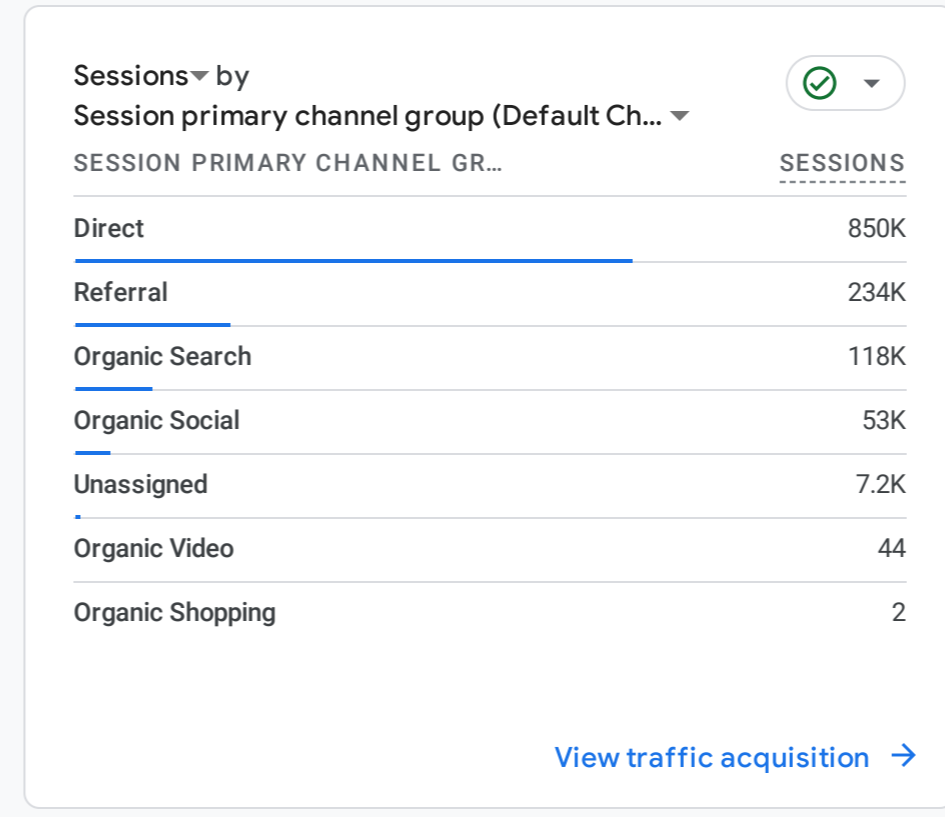
Active users by Audience name

AUDIENCE NAME	ACTIVE USERS
All Users	177K

View audiences



WHAT ARE YOUR TOP CAMPAIGNS?



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

